Cllr Tamara Reay & Cllr Nick Holder
Wiltshire Council
Bythesea Road
Trowbridge
BA14 8JN
16 th May 2024
Dear Tamara and Nick,
Following a Full Town Council meeting on May 7 a number of questions arose which we would like to discuss directly with both of you and with senior officers.
So that we can share your answer with councillors and residents, we'd appreciate written answers to the questions below.
Among the issues raised by councillors, reflecting issues raised by members of the public too, were:
Meeting

We wish to organise a face-to-face meeting with you both and BOA town councillors, and would be grateful if you could suggest some convenient times and dates.

Buses

Option A has been downgraded in part because of the projected delays to the D1 bus, as well as to traffic generally in the afternoon peak. However, if we accept the projection of 10% more cars by 2041 from the DfT, will the delays elsewhere on the route not be great enough to force rescheduling and or rerouting of the service in any case?

 Bus Gate operation (included in options A and C) - considerable doubt was cast on the viability of this proposed scheme on Silver Street as they apparently have a record of unreliability and are often removed after a short period. Do you have examples of bus gates working in similar narrow streets?
Trial
Would it be possible to run a trial of any options, and if so, what would be the cost?
Traffic Volume
 There are concerns the modelling report does not sufficiently address one of our three priorities (traffic volume), are there any further measures you can suggest to address this priority for the town?
 Is there a wider Wiltshire/BANES transport strategy and long-term plan to reduce traffic in all of the towns in Wiltshire with traffic induced poor air quality? Or is there any prospect of such a plan being developed?
We look forward to your response and our future meeting, and to working with you to find a way forward to help alleviate this decades-long issue in Bradford on Avon. In due course we will have the results of the public feedback on the modelling study and will share that with you when we are able.
Best wishes,
Cllr Jack Vittles
Mayor of Bradford on Avon
On behalf of Bradford on Avon Town Council