



Residents' Panel #5 results

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In the latest edition of the Residents' Panel we asked about:

- play in Bradford on Avon
- the Community Fridge
- the Town Vision
- community events
- our websites.

Of the 100 panellists, 72 returned responses compared to 70 from the previous survey. Where the questions gave a free text option, we have grouped together similar answers. Additionally, we have omitted answers which are not easy to understand.

The results

Part 1: play in Bradford on Avon

How often do you or your family go to play areas?

This question gave 3 options for panellists to select for each of the 9 play areas we manage. Those options were:

- all the time
- sometimes
- never.

	All the time	Sometimes	Never
Barton Farm	16	29	27
Bearfield	2	12	58
Greenland View	0	10	62
Kingston Wood	1	12	59
Poulton Park	6	17	49
Sladesbrook	13	14	45
Spencer's Orchard	0	10	62
St Aldhelm	2	8	62
Victory Field	11	31	30



If you answered “never” to the previous question; why?

In this question, panellists were given 4 options to choose from:

- I do not like the play equipment
- I am not local
- I am not aware of them
- other.

“Other” was accompanied by a free text space.

- I do not have any young family members – 36
- I am not local – 12
- I am not aware of them – 9
- I do not like the play equipment – 4
- prefer other play areas – 5
- not applicable – 2.

Please note: the answer “I am not local” refers to the panellist’s locality to the play area.

What is your favourite play area or play space in Bradford on Avon – and why?

For this question, we gave panellists an open text box. Many panellists picked more than one play area and often cited the play areas nearest to their homes as their favourite.

Barton Farm – 19

- good range of play equipment for a range of ages
- generally repaired quickly if issues arise
- good size and setting.

Sladesbrook – 18

- good facilities and play equipment – most notably the zipwire and climbing frame
- clean
- good play equipment
- large, fenced area with no dogs
- not too busy.

Not applicable – 17



Victory Field – 8

- good range of play equipment for a range of ages
- good open space
- close to town centre.

Bearfield – 3

Widbrook Woods – 1

What are your favourite play spaces in other towns and cities – and why?

For this question, we gave panellists an open text box. Many panellists picked more than one play area.

Not applicable – 18

Bath (Victoria Park, Queen’s Park and Sydney Park) – 14

- good range of play equipment for a range of ages
- natural materials
- sand and water equipment
- modern play equipment.

Trowbridge – 3

- putting green nearby
- good range of play equipment.

Corsham – 3

- good range of play equipment for a range of ages
- well maintained.

Warminster – 2

- good setting
- café
- splashpad.

Melksham – 2

- splashpad.

Wells – 2



- wooden castle.

Salisbury (Wilton House) – 1

- big adventure play area
- good café.

Bournemouth – 1

- near the sea.

Bristol (St Anne's) – 1

- trees for shade on hot days.

Hilperton (village hall) – 1

Holborne – 1

- clean.

Crudwell – 1

- full adventure playground.

London play areas – 1

Dean Park, Winchester – 1

- good range of play equipment for a range of ages

Dyham Park – 1

Barton Farm Country Park – 1

Lyon – 1

Panellists added that they enjoyed play areas built into the environment and as well as facilities such as mud kitchens and splashpads.

What are the 3 favourite things to do when your young family members play?

Panellists were given a set of typical play activities to choose from. Those options were:

- running
- climbing
- jumping



- swinging
- being creative and imaginative
- crawling
- sliding
- spinning
- rolling
- other.

“Other” was accompanied by a free text option.

Swinging – 34

Climbing – 33

Not applicable – 22

Being creative – 20

Sliding – 20

Running – 10

Jumping – 6

Zipwire – 5

Spinning – 5

Rolling – 3

Walking – 2

Adventure play – 2

Football – 1

Watching – 1

Ride scooter – 1

Mud kitchen/ forest school – 1

Part 2: Community Fridge

Are you aware of the Community Fridge in Bradford on Avon?

Yes – 59



No – 13

Have you ever used the Community Fridge in Bradford on Avon?

No – 63

Yes – 9

Prefer not to say – 0

Do you have any ideas for reducing waste in Bradford on Avon?

For this question, panellists were given a free text option.

Encourage local shops to sign up to this project or similar – 15

Community composting and/ or food waste bins – 12

No ideas offered – 10

Education on food waste – 6

Additional Community Fridges – 5

It is down to the individual – 5

Allow community donations – 2

Community allotments – 2

Food waste bins can't be introduced by the town council.

Do you consider the Community Fridge to be a valuable asset to Bradford on Avon?

Yes – 62

No – 10

Part 3: Town Vision

Please tell us what you most value about Bradford on Avon.

For this question, panellists were given a free text option.

In the introduction to the question, we wrote: “This might be a place; it could be the sense of community; it could be your favourite shop; or it could be something that you do in the town.



“You can tell us about up to 3 things – and they don’t have to be in order. You also have the option of telling us why you value that thing.”

The answers to this question, as well as other answers to the panel can be viewed here: [Residents' Panel #5 \(Responses\).xlsx](#)

Which 3 of the following adjectives do you feel the town should most aspire to be?

Thriving – 44

Green – 40

Welcoming – 35

Healthy – 27

Happy – 26

Caring – 15

Enterprising – 10

Resilient – 7

Optimistic – 7

Productive – 5

Ambitious – 1

Part 4: community events

In the last year these free community events have happened in Bradford on Avon. Have you been to any of the following events?



Event	Yes	No
Christmas Lights Switch On	38	34
The Duck Race	26	46
The Pancake Race	6	66
The Green Man Festival	30	42
The Live Music Festival	19	53

Have you got any suggestions for community events you would like to see happen in St Margaret's Hall, the town's parks and green spaces and in the town centre? (please specify)

For this question, panellists were given a free text option.

No suggestions – 17

Live music – 15

Fairs (including craft fairs, book fairs and clothes swaps) – 11

Sports – 8

Child focused and/ or family friendly events – 4

Beer/ food festival – 3

Drama/ theatre – 3

Films in St Margaret's Hall – 2

Park runs – 2

Community litter picks – 2

Educational talks/ lectures – 2

Model railway – 1

Pride – 1

Roller disco – 1

Raft race – 1

If you would like to see more live music in St Margaret's Hall, what sort of music or bands would you be interested in?



For this question, panellists were given a free text option.

No suggestions to give – 24

Jazz – 22

Classical – 8

Rock – 6

Folk – 6

Decade themed nights – 6

Tribute acts – 4

Local bands – 4

Reggae – 3

Comedy – 2

Blues – 2

Ska – 2

Dance/ DJs – 2

Country – 2

World music – 2

Choir – 2

Songs from musicals – 2

Children's music – 2

Pop – 2

Big band – 1

Punk – 1

Prog rock – 1

Indie – 1

Ceilidh – 1



Part 5: town council website

How do you find out about local clubs, groups, classes and services for yourself or a family member?

Panellists were able to choose from a selection of answers. Those options were:

- our website
- Facebook (and pages such as Spotted in Bradford on Avon...)
- Twitter (now known as X)
- Next Door
- noticeboards
- word of mouth
- other.

For this question, panellists were given a free text option.

Facebook (and pages such as Spotted in Bradford on Avon...) – 33

Word of mouth – 22

Our website – 14

Noticeboards – 11

Google – 5

Twitter – 3

BoA Snippets – 1

Quarterly newsletter – 1

How useful would you find a directory of local clubs, groups, classes and services on the town council website?

Panellists were asked to rate the above on a scale of 1 (not very useful) to 5 (very useful).

1 (not very useful) – 4

2 – 7

3 – 12

4 – 18



5 (very useful) – 31

Looking at our website (bradfordonavontowncouncil.gov.uk) under which main heading would you expect to find information on projects such as the skatepark, composting trial and future of transport consultation?

Panellists were given 3 options to choose from:

- your council
- community
- both.

Community – 38

Both – 29

Your council – 5

Where on our website would you expect to find information on our parks and green spaces?

- your council
- community
- both.

Community – 40

Both – 24

Your council – 8

How often do you visit the Explore BoA website?

Panellists were given 4 options to choose from. Those options were:

- every week
- a couple of times a month
- a few times a year
- never.

A few times a year – 36

Never – 19

A couple of times a month – 17



Every week – 0

What's your main purpose for visiting the Explore BoA website?

For this question, panellists were given a free text option.

Find out information about events – 36

Find out general information – 18

Not applicable – 18