

Community & Wellbeing Committee

Community & Wellbeing Committee

08/02/2022 19:00 - 20:00 ((UTC+00:00) Dublin, Edinburgh, Lisbon, London)

AGENDA

Topic	
<p>1 7.00pm QUESTION TIME OPEN TO THE PRESS AND PUBLIC (not to exceed 30 minutes) The public are welcome to ask questions on matters that are on the agenda and other matters at the Chairman's discretion.</p> <p><i>The question should not be a statement and limited to no more than 2 minutes. Richard Craft to address the committee regarding Walkers are Welcome.</i></p> <p> FINAL_BoAWAW_overview2021 (003).pdf</p>	3
<p>2 Apologies To accept any apologies</p>	
<p>3 Minutes</p> <p><i>To approve the minutes of the last meeting the 30th November 2021.</i></p> <p> 2021.11.30_C&WB minutes.pdf</p>	6
<p>4 Matters arising (FOR INFORMATION ONLY)</p> <p><i>(i) No written Police update received. (ii) Public noticeboards - Officers still working on this will bring to next meeting.</i></p>	
<p>5 Declarations of interest</p> <p><i>To receive any Declaration(s) of Interest under The Relevant Authorities (Disclosable Pecuniary Interests) Regulations 2012 made under Section 30 (3) of the Localism Act 2011 and under the Code of Conduct adopted by the Town Council</i></p>	
<p>6 Chairman's Report</p> <p><i>Chairman's Report</i></p> <p><i>Items to include:-</i></p> <p><i>(i) D.A.A.- No party in the park this year but arranged for 2023</i></p> <p><i>(ii) Men's Shed to discuss launch date</i></p>	
<p>7 West Wiltshire/Elblag Twinning Association</p> <p><i>Next meeting 10th February 2022 at 2.45pm in Trowbridge. Bradford on Avon Town Council to host the AGM in March 2022. Cllr Blackwell is the Town Council's representative on this twinning association.</i></p>	
<p>8 Grant Applications</p> <p><i>As per attached sheet. To ratify grants totalling £2,535.00. £735 for Walkers are Welcome for running costs and £1,800 to Bradford on Avon Preservation Trust towards Civil War Re-enactment - The Tithe Barn Garrison to be held in the summer 2022.</i></p>	
<p>9 Youth Strategy</p> <p><i>Bradford on Avon Youth Update from December to January 2022 attached.</i></p> <p> BoA Youth Update Report NOV-JAN 2022.pdf</p>	9
<p>10 Surviving the Winter Grants</p> <p><i>I am writing from Age UK Wiltshire to let you know about the local Wiltshire Surviving Winter Grant (SWG), for which we are one of the partner organisations supporting older people to apply for the grant.</i></p> <p><i>The scheme is aimed at older people at risk of fuel poverty and aims to support them by providing a one-off £200 grant alongside holistic advice to help ensure they are maximising their income and receiving support for any other issues they may have.</i></p> <p><i>It has been running on an annual basis for a number of years and is organised and fundraised through Wiltshire Community Foundation. It is likely to remain open until around March 2022 time (but may close sooner if all grants are distributed).</i></p> <p><i>Please note that for working-age people, Wiltshire Warm & Safe (https://www.warmandsafewiltshire.org.uk/) are the partner organisation supporting these clients to apply for the grant (the criteria for working age clients is slightly different).</i></p> <p><i>Please see the attached flyers and we would be grateful if you could pass this information on to any residents that may find it helpful. Please let us know if you need any further information.</i></p> <p> Surviving Winter Grant Poster.pdf</p>	12
<p>11 Date of next meeting</p> <p><i>The next meeting has been arranged for the 12th April 2022.</i></p>	
<p>12 Confidential Business</p> <p><i>'Under the Public Bodies (Admission to Meetings) Act 1960 by reason of a confidential nature to be discussed, that the public and press be excluded from the meeting'. Financial and staffing matters to be discussed.</i></p>	



Bradford on Avon
WALKERS ARE WELCOME



www.walkbradfordonavon.org

**BRIEFING PAPER FOR BoA TOWN COUNCIL ON
WHAT BEING A WALKERS ARE WELCOME TOWN MEANS
and how we feel the Town Council could better promote us**

BACKGROUND

Bradford on Avon is an accredited Walkers are Welcome Town

Walkers are Welcome is a national organisation with over 100 accredited members, mainly small towns and villages: www.walkersarewelcome.org.uk. Walkers are Welcome communities have “something special to offer walkers”; the BoA Community Area has this special quality in bucketloads.

WAW is a nationwide initiative launched in 2007 to be ‘welcoming to walkers’. It enables member towns and villages to promote their communities’ economic, physical, health and mental well-being through walking.

Bradford on Avon was the first Wiltshire town to join WAW, receiving accreditation in January 2011. Since then Corsham and, more recently Pewsey have become members.

In order to retain accreditation all WAW Towns must provide an Annual Return which demonstrates how they fulfil the 6 WAW criteria (see appendix). A copy of our Return is always sent to the Town Council, usually in February of each year. It is also an opportunity for us to reflect on our past year’s achievements and make plans for the following year.

Town Council support

A Town Council’s backing and continuing support is required for accreditation. BoA Town Council has been extremely supportive both in backing our initial accreditation in 2011 and subsequently with generous annual grants. These grants come in the form of payment for the annual WAW Towns subscription, public liability insurance, health and safety equipment (mainly first aid kits) and website domain and hosting. We also receive a contribution towards the Annual Walking Festival administration costs.

What BoAWAW do

In a nutshell we have 3 core areas of activity:

- lead two guided walks each month, open to all
- organise the Annual Walking Festival in September
- maintain the Bradford on Avon Walking Wheel

We also monitor footpaths, liaise with Wiltshire Council Rights of Way team, report blocked footpaths and repair damaged stiles (mainly those on the Wheel). We also work with CluB to keep central footpaths clear and welcoming.

Our website - www.walkbradfordonavon.org has a wealth of information about walking in the area, including walks of varying lengths to suit all abilities, as well as those using public transport. It links to the Explore BoA website for information on accommodation and food and drink establishments.

We receive on average 1,000+ website hits per month and this rises to almost 4,000 per month in the weeks leading up to the Walking Festival; approx. 9% of these are international.

A number of businesses and organisations in the town display a WAW sticker to demonstrate their support. These are all listed on the website. During 2021/22 we intend reviewing this information to bring it fully up to date.

We send out our monthly e-newsletter to 600+ subscribers; approx. 9% of these are international. There are links to the latest editions on the home page of our website.

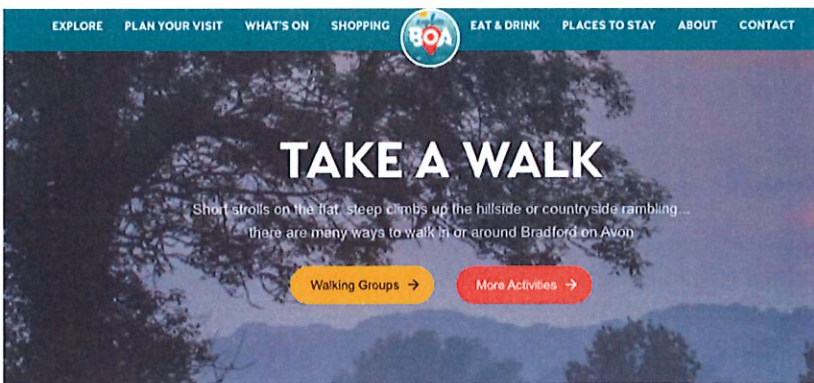
HOW WE FEEL THE TOWN COULD BETTER PROMOTE US

1. A recognition that Bradford on Avon is a Walkers are Welcome TOWN.

This is at the heart of our concern. We are not just a special interest group. What we do benefits the whole town in varying ways, not least through the Walking Wheel which has put the town firmly on the national (and, to an extent, international) walking radar. As examples of this, an article in The Guardian in July promoted BoA as a Walkers are Welcome Town and specifically mentioned The Walking Wheel and in 2019 three sports specialists from the University of Valencia participated in our Walking Festival to see how it was organised.

2. Better promotion through the Explore BoA website.

It refers to us being a "Walkers Are Welcome Group" and takes 4 clicks to get through to any information about us. It refers to the "Walkers Wheel", not "Walking Wheel". The official WAW logo appears nowhere on the site. We would be happy to work with the website designer to rectify this.

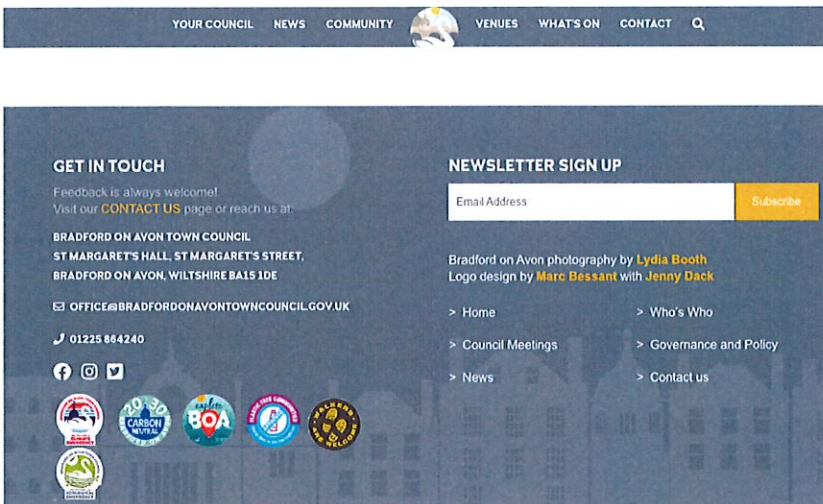


There are some fabulous walks (or runs) in this area which cater to all abilities and if you need some inspiration, our local Walkers Are Welcome Group has compiled some of the best of them on their website [HERE](#) – routes are available to download or you can join them on one of their organised walks.

3. Recognition of being a WAW Town on Town Council communications.

We are an accredited Walkers are Welcome Town, in the same way we are, for example, an approved Plastic Free Community. We have requested, on two occasions, the first before Covid hit, for our logo to be placed alongside the others.

(The WAW logo has been added to this screenshot to give a sense of what it could look like).



IN CONCLUSION

We are extremely grateful for the ongoing support we receive from the Town Council.

We hope this paper gives a clearer picture of what being a Walkers are Welcome Town means and how it can benefit the whole town.

We now wish to promote our work more effectively and are seeking the support of the Town Council in this quest. Specifically we are asking the TC to:

- ensure the Explore BoA website (and other channels of communication) clearly reflect the town's WAW status.
- include the WAW logo on official printed communication
- provide space in the TC newsletter so we can promote our walks and Festival to the whole town.
- support BoA WAW walks and events through social media

We would be very happy to discuss the points raised with councillors and/or officers and attend a relevant committee meeting if that is considered to be a useful approach.

APPENDIX

The 6 criteria we need to demonstrate in our Annual Return in order to maintain accreditation, taken from the WAW national website: *(italics in brackets added by us)*.

1. Demonstrate popular local support from the community and local businesses for the concept

We require evidence of signatures of support from 5% of the population. We suggest adding to that local organisations and identified businesses. *(completed in 2010/11, no further action required)*.

2. Demonstrate that the local council formally endorses the application for Walkers are Welcome status

This can be demonstrated by the local council (town, parish or community council) passing a resolution in support *(completed in 2010/11)*, being represented on the steering group, and making a financial contribution where possible.

3. Demonstrate a commitment that the local public path network will be maintained in good condition

For example, this could be: ensuring that the local footpaths are walked at least once per year; that any problems are reported to the relevant authority/organisation; that efforts are taken to make improvements and extend the opportunities for walking; etc.

4. Demonstrate that there is adequate marketing of the town's Walkers are Welcome status

This can be demonstrated in a number of ways: for example, press coverage; signs/map in the centre of town advising casual visitors of walks they can undertake; waymarked walks starting from town centre; leaflets readily available; local shops encouraged to display WALKERS ARE WELCOME HERE stickers.

5. Demonstrate how the town encourages the use of public transport for walking activities

This can be demonstrated, for example, by including clear public transport advice on marketing leaflets or lobbying for improvements.

6. Demonstrate the mechanisms in place to maintain Walkers are Welcome status.

This can be demonstrated through having a well-balanced and committed WALKERS ARE WELCOME steering group from within the community. When establishing a steering group, we ask for a constitution or governing documents in line with our aims to be produced *(done; reviewed and updated in 2019)*. It is best practice to have a constitution and many grant making organisations require this.

END

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**Bradford on Avon
Town Council**

Minutes of the Bradford on Avon Town Council

Community & Wellbeing Committee

Held at Town Council offices, St Margaret's Hall, Bradford on Avon

On Tuesday 30th November 2021 at 7.00 pm

Present:

Cllr K Bessant

Cllr S Blackwell

Cllr J Parker (Chairman)

Cllr A Potter

Cllr T Trimble (substitute for Cllr K Vigar)

Cllr J Vittles

Sandra Bartlett (Town Clerk)

Ian Brown - Director of Operations*

*Left at 7.30pm

Apologies: Cllr S Blackwell, Cllr E Franklin, Cllr S Gibson and Cllr K Vigar

Members of the Public: Briony Youth Worker and Joe Tomkinson Support Coordinator at Community Family Care, Louise Weissel and Sally Hill.

21. Minutes

It was proposed by the Chairman and seconded by Cllr Vittles and with all in favour it was **RESOLVED**: to accept the minutes from the last meeting held on the 14th September 2021.

22. Matters arising - None.

23. Declarations of interest - None.

24. Chairman's Report

Chairman said that she was still helping organising the St. Aldhelm's Court 60+ Group. She had helped on a stall at the Thursday market to raise funds for them. They would be having a Christmas party with music and singing on the 16th December 2021. She said that she had been volunteering with the Age Friendly Melksham, an initiative she hoped to bring to Bradford on Avon. She was also looking at the Make Someone Welcome, an initiative which Devizes had and she hoped to do a similar thing in Bradford on Avon.

25. Youth Strategy

(i) Bradford on Avon Youth Update from September to November 2021 noted.

(ii) PowerPoint presentation from Briony Youth Worker and Joe Tomkinson Support Coordinator from Community Family Care. It was interesting to note that the membership had gone up from 70 in September to 120 in October 2021. They had four young volunteers and Dan was the Intern Youth Worker. They would be conducting an annual young person's survey and took details of the Town Council's Residents Panel. They had a youth café. They were also helping young people to write their C.V.s. They will be setting up a Youth Council and networking. They will be fundraising for the skatepark. They are recruiting for Volunteer Youth Workers. Members were invited to attend at the Youth Club on a Tuesday evening from 6.30 to 7pm in between their two sessions from primary ages to secondary ages.

26. Police Up-date

The police report was noted. Cllr Bessant said that in the police report PC Bowden was talking about CCTV and funding from Safer Streets. She asked for the Clerk to investigate this and talk to PC Bowden. Cllr Vittles asked that the expiry date for Safer Streets grant funding be sought. Cllr Vittles mentioned that the Town Council was using graffiti paint to remove graffiti. which there was a spate of in the town.

27. West Wiltshire/Eiblag Twinning Association

Cllr Blackwell's report was noted. It was noted that Bradford on Avon Town Council needed to prepare for the next AGM in Spring 2022, as the town holds the revolving presidency. It was proposed by Cllr Trimble, seconded by Cllr Potter and with all in favour it was **RESOLVED**: That Councillor Sam Blackwell be the representative from Bradford on Avon Town Council to sit on the Twinning Association Committee. Also noted that Bradford on Avon Town Council will be hosting the next AGM in Spring 2022.

28. Public noticeboards

Report from Cllrs Vigar and Vittles was noted. Chairman asked if outside St. Aldhelm's Court could be investigated too. After discussion, it was proposed by Cllr Vittles, seconded by the Chairman and with all in favour it was **RESOLVED**: That the committee asks officers to investigate and identify a budget for the provision of new noticeboards, to bring this to the next meeting of the committee for a final decision on the number of new noticeboards and the siting of them.

29. Date of next meeting

The next meeting has been arranged for 8th February 2022.

The meeting closed at 8.03p.m.

Members of the public who spoke at the community and Wellbeing Committee on the 30th November 2021

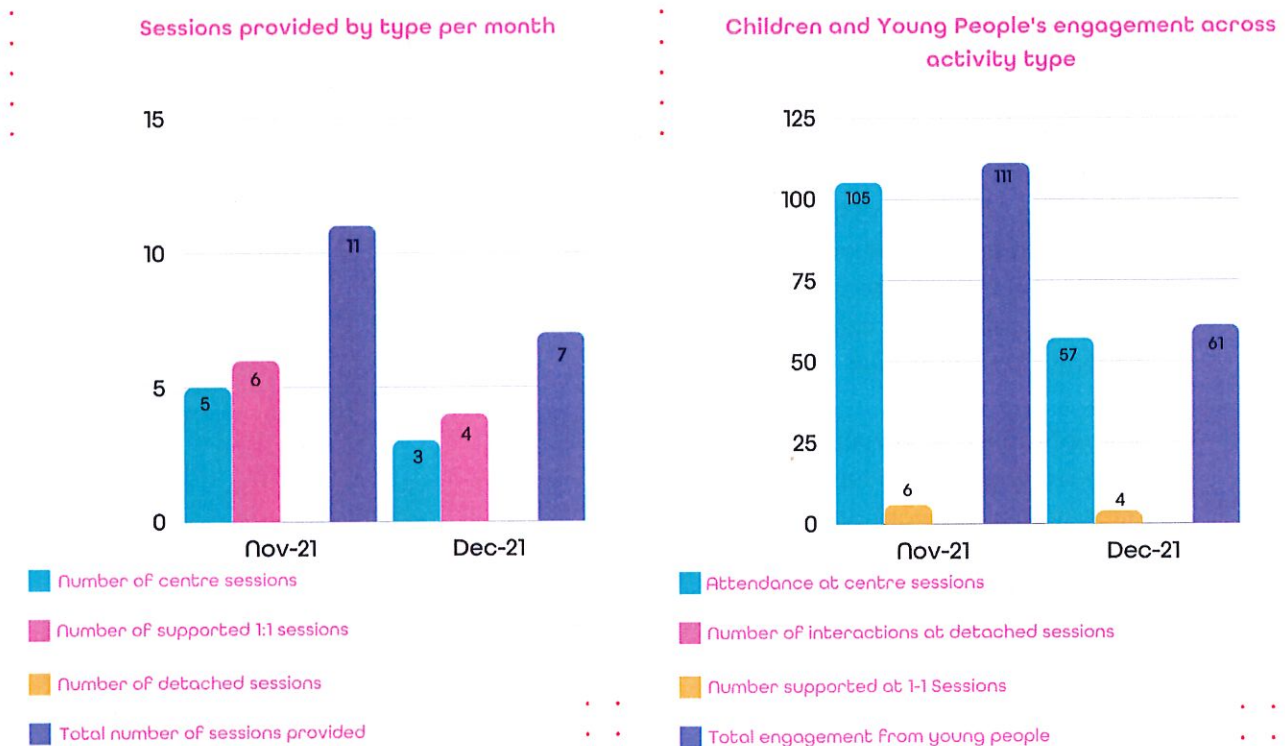
1. Louise Weissel gave the members an update on where she was with Green Social Prescribing Pilot Project. She was working with Re-Think, the mental health organisation which delivers community mental health support in Wiltshire, and they have agreed to take her on as a volunteer to run this project. She hopes to be working with women aged 16-25. Cllr Bessant asked when the next update will be. Louise said she would be reporting to future meetings of this committees. In the meantime, she will be speaking to the Green Spaces Officer and Cllr Parker with any developments. She had also sent an update email to the Town Council. Chairman said she could help Louise with a directory of activities available in the town.

2. Sally Hill said that she had recently sent in a grant application from Inclusive Intergenerational Dance to do a Creative Lunch project. She was currently doing this in Corsham and Surrey. Sally was a dance practitioner working with people with dementia and Parkinson's disease and their carers, to have a movement session and an art and craft session. Chairman said she was interested to learn more about this and to discuss with Sally what was already available in Bradford on Avon, such as chair-based ballet and dance.

Update Report Nov-Jan 2022

What has been delivered?

During the reporting period BoA Youth has delivered a mix of universal centre based sessions, direct 1:1 work with young people and an outreach based session. The breakdown for session delivery and engagement from young people is shown below.



During Youth Centre sessions in the young people have:

- Engaged in a safety workshop with a Wiltshire police officer
 - Held a remembrance/ history week
- Been sponsored in a series of BoA skatepark fundraiser activities
 - Made next steps towards the launch of a BoA youth café
- Volunteered for youth club as part of the Duke of Edinburgh award
- Showed random acts of kindness for the community during the festive season

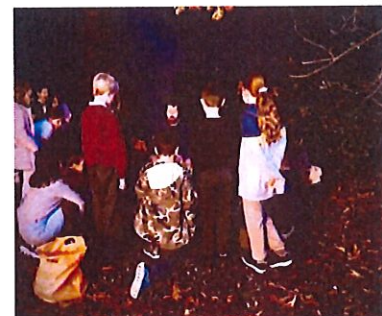
Outcomes

Community connection and networking:

- Young people at BoA youth engaged in two fundraiser nights for the BoA skatepark where they raised £59 towards the BoA skatepark. These funds will be added to throughout the year through numerous fundraising activities.
- The young people held a sponsored acts of kindness evening where they spread messages of hope and kindness on rocks and placed around the community, as well as write Christmas cards to elderly people who were potentially experiencing loneliness at Christmas.
- BoA youth have had visitors from two local community group leaders who were interested in the work BoA youth provide and positive conversations were had surrounding potential future collaborations such as creating green spaces for the young people to engage with and increase their awareness on the environment and positive change.

Volunteering:

- 3 young people have chosen BoA Youth as their volunteer placement for their Duke of Edinburgh award. This process has been an encouraging one for the young people involved and has led to further conversations and short sessions on employability, CV writing and future training.
- One volunteer at BoA youth is planning to apply for the Royal Navy later this year.



Key Issues

- It has been raised by some older members of BoA youth that there is a need for young people to go of an evening, particularly on cold nights. This issue has acted as a driver to create an established youth café within the Tuesday evening sessions as well as begin conversations on how the young people would like to expand BoA youth in the future.
- In November a local police officer was invited into a BoA youth campfire evening to discuss safety in the community which proved to be a success and led to future plans for positive links between BoA youth and the police.
- The themes raised by young people are being taken into BoA youth council meetings to explore increasing provisions which provide a safe space for young people to share their concerns, experiences and seek support and signposting.

What's on this Winter at BOA youth?

Date	Theme	Activities	Youth Club Sessions
11th Jan	Challenge!	Record Breaking Night! Are you up for the challenge?	Ages 8-12 From 5-6.30pm
18th Jan	Cooking!	World Food Cooking	
25th Jan	Animals!	Animal Experience	
1st Feb	Circus Night!	Come and learn some new skills!	Ages 13+ From 7-8.30pm
8th Feb	Pancake Day!	Pancakes Global!	
18th Feb (Fri)	Music!	Half Term live music night by BOA Youth and Mighty Girls!	
22nd Feb	Sports!	Self Defence Night!	

Contact Joe for more info:
joe@communityfamilycare.co.uk

community family care
 BRADFORD ON AVON COMMUNITY CENTRE
 Youth & Community Centre, Frome Road, Bradford on Avon, BA15 1LT

Youth Worker Recruitment

We are currently recruiting for a part time youth worker as well as local volunteers to support with Youth Club sessions or provide workshops alongside staff. More info can be found at www.communityfostercare.co.uk/join-us



Surviving Winter Grant

You could be entitled to £100s off your fuel bills

You may be eligible for a **Surviving Winter Grant** if you are on a lower income and worry about the cost of heating.

We can also advise on other schemes like:

Warm Home Discount and Winter Fuel Payment

Pension age? Call Age UK Wiltshire

0808 196 2424

Working age? Call Warm & Safe Wiltshire

0800 038 5722



www.ageukwiltshire.org.uk



Wiltshire
Community
Foundation



Surviving Winter Grant Poster.pdf - Page 1 of 1

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