



LTP4 comments

Overall, much to welcome and is consistent with the Town Vision for Transport which feeds into the Neighbourhood Plan;-

- Promotion of walking, cycling and wheeling
- Mobility hubs,
- Cycle and Ebike loan/hire
- E-Car Clubs
- E-cargo bikes for last mile delivery
- Improving EV charging infrastructure.
- 20mph zones/limits in urban setting especially around schools.
- Demand Responsive Transport (DRT) schemes

Caveats are funding, how transport will cope with increased house building targets, and how the plan will work if/when a Mayoral Strategic Authority (Heart of Wessex) becomes reality.

Specific comments;-

Car Parking

- In Bradford on Avon air quality is a key concern. Therefore, the most polluting vehicles should pay more.

Freight Strategy

- Strongly support Ecargo bike last mile delivery as shown in your example from Calderdale. There is definitely an appetite for this kind of community venture in Bradford on Avon.
- Need to expedite the ability for Wiltshire to monitor and fine HGVs over 18 tonnes (preferably 7.5 tonnes) on the town bridge.

Market Towns Strategy

- Would like more on support for community transport and Link schemes.
- Rules on 20mph limits still prioritise through traffic over pedestrian safety in spite of the warm words about Vision Zero in LTP4. Bradford on Avon is crying out for 20mph on some A and B roads. Pedestrians matter more

Sustainable Travel committee meeting 4 February 2025

Agenda item 10 – Local Transport Plan 4

Written by-Councillor Tim Trimble



than vehicles. Results from Wales 20mph limits show very significant speed reductions and fewer collisions.

- E car club survey in BoA revealed 275 residents interested so that would work here. Also, much interest in Ebikes.
- Autospeedwatch cameras can provide check on speeding if Wiltshire Police can be persuaded to take action on the data.

Strategic Transport

- If the Heart of Wessex combined authority comes into being there will be much enhanced capacity to improve strategic transport objectives particularly via Bus Franchising.