



Agenda item 8

For information: **New town council website – and next steps for the Explore website**

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And Matthew McLaughlin, Communications Officer

Background

In July 2023, the town council's Resources committee agreed a budget for changes to the town council's website.

The main reason for doing this was to ensure that the town council website is as accessible as possible – meeting the specific legal requirements for a parish council website.

Since then, town council staff have been designing the new town council website with [Zonkey](#), a website developer based in Bath and Bristol.

This work has involved creating and updating content, and a complete review of the structure of the website.

A nearly complete version of the new website will be briefly shown to the committee at the meeting.

Following this, we will be sending a link to the new website to the Residents' Panel – then asking the panel a set of questions about the website.

This should help us test the website and identify any issues.

Then, we're expecting the new website to go live in early November.

Explore Bradford on Avon

We've focused on the town council website as the priority so far.

Once the new town council website has gone live in November, we'll be turning our attention to the [Explore](#) website.

We'll follow a similar process for this website:

- creating and updating content
- reviewing the structure of the website
- considering the accessibility of the website.

One of the early questions we'll be asking is whether we still need 2 separate websites – or whether we could effectively incorporate the Explore website into the new town council website.

