



## Minutes

From the committee meeting at 7.00 pm on Tuesday 7 October 2025

At United Church, 10 St Margaret's Street, Bradford on Avon

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Decision making

The **decisions** made by the committee at this meeting are at minute [10](#) & [13](#).

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## Present

Councillors:

- James Atkinson
- Sam Blackwell (Chair)
- Kevin Elliott
- Ben Reed (Vice Chair)
- Ghika Savva
- Katie Vigar
- Jack Vittles

Town Council Officers:

- Ian Brown – Town Clerk

Meeting clerk:

- Sarah Howe – Committee Clerk
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## Apologies

From Councillors unable to attend the meeting:

- Kate Bessant
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9. Declarations of interest

There were no declarations of interest.

10. Minutes from the previous meeting of the committee

Proposed by Councillor Vittles

Seconded by Councillor Savva

And with all in favour it was **resolved**: that the minutes of the last committee meeting held on the 3 June 2025 be accepted as a true record.

11. Matters arising

There were no matters arising.

12. Agenda item 6 – Chair's update

The Chair's update was noted as supplied with the agenda.

13. Agenda item 7 – Local Highways and Footways Improvement group (LHFIG)

(i) The new LHFIG requests were discussed.

Proposed by Councillor Atkinson

Seconded by Councillor Elliot

And with all in favour **resolved** to support the recommendations of the Sustainable Travel delegated group and forward the two requests to LHFIG.

Of the requests not supported at this time both the Bath Road and Winsley Road requests to adjust the speed limits will be considered holistically with the traffic management scheme proposals and are therefore on hold for now.

(ii) The list of current LHFIG requests was noted. Councillor Vittles asked about when the final decision for the Wine Street plan will be made. The Chair confirmed he was not sure but would chase up with the Cabinet Member for Transport.

14. Agenda item 8 - Auto Speed Watch camera and SAM updates

The reports from the Committee Clerk were noted. The Chair confirmed that the Auto Speed Watch camera speed awareness campaign is very positive, with results, as some targeted businesses have been in touch to



apologise. Regarding the question of what to do about persistent speeders, it was suggested that a follow up letter worded more strongly should be written to be sent out in those cases.

On examination of the SAM data, councillors were shocked to see very small amounts of data showed traffic travelling way over the speed limit. It may have been emergency vehicles on clear roads late at night, but there is no confirmation of that. There will also be an attempt at making the reports from the SAM accessible on the website. There are shortcomings with the report files to overcome.

#### 15. Traffic Management Scheme

The Chair provided an update regarding the meeting which took place at Kingston House between the town council, the Director of Highways, other Wiltshire Council officers and the Cabinet Member for Transport. This was the first meeting since the motion agreed by the town council in September 2024. The Wiltshire Council representatives understood the frustrations of the town council as this meeting has taken so long to arrange. The town councillors reaffirmed the town's priorities and the 2024 motion partially in the light of the Vision Zero initiative. It was agreed a proper project taskforce will be assembled of Wiltshire Council officers to get the traffic scheme off the ground and the officers will keep in touch with the town council at regular meetings. The D1 route must be preserved as it is a moneymaking route with short turnaround times at each end.

Additionally, the pedestrian river crossing project will be folded into the traffic scheme with the same project lead, which will provide a single holistic approach for the two projects.

The Chair confirmed that the town council will keep the public informed every step of the way. Councillor Vigar suggested that Snippets should be used to provide information particularly as the newsletter for the current quarter has already gone to print. Information could also be posted to notice boards around town.



16. Bus Stop improvements

The Town Clerk provided an update. Wiltshire Council has been awarded government funding for bus stop and shelter improvements. Wiltshire Council has completed a survey across the county and will engage with Parish Councils to establish who owns what. A plan will then be produced to maintain and improve.

17. Next meeting date

The next committee meeting is arranged for Tuesday 9 December 2025.

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**End of the meeting**

The meeting finished at 8.05 pm

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Appendix A - Comments and questions from the public

There were around 6 comments and questions from the public and councillors at the meeting. There were 5 members of the public present.

[Q1] A resident had previously provided a statement regarding the provision of a pedestrian crossing on the Winsley road and other measures to reduce speeding traffic in the section beyond Wine Street out towards Winsley. The resident asked what the town council has done to assist as residents have put up bin stickers, persuaded Wiltshire Council to resurface and repaint.

The Chair confirmed that unfortunately the level of pedestrian traffic crossing the road is below the threshold at which a crossing could be introduced. This is disappointing but the traffic engineers at Wiltshire Council are committed to investigating other solutions. The council is still waiting to have full sight of the footfall survey after which other options can be considered. The council will be happy to share the report with residents and are hoping there might be options in the future to reduce the speed limit from 30mph to 20mph as a result of the Vision Zero initiative and the environmental select committee investigations into reducing the limit on A roads to 20mph. Speeding is the greatest concern. The town council are not able to add kerbside signage as the roads are Wiltshire Council property but will work with everyone to find some improvements and hope residents are happy that due care has been taken with the process.

[Q2] A resident wants improvements to the town's bus stops and shelters and is pleased to see it is on the agenda, also old street signs are fading. Can these be spruced up?

The Chair confirmed that Wiltshire Council are responsible for the condition of street signs, and the resident should try approaching them through the My Wilts App.

[Q3] A resident asked why there was no written report regarding the traffic management scheme.

Also is the Chair opposed to the one-way system model for the traffic management scheme.



The Chair confirmed there is no major update or major development to warrant a written report.

The Chair also confirmed that he will remain impartial regarding his preferences as the town council as a body is in support of the motion proposed in September 2024 and it is important the council sticks to the plan. Councillor Vigar also confirmed the councillors voted for one motion unanimously.

[Q4] A resident confirmed that the LCWIP meeting scheduled for the 8 October will consider linking cycle and pedestrian routes to local villages as well as within Bradford on Avon.

The resident requests unsupported LHFIF requests are forwarded to LHFIF so they can see what residents are requesting.

The Chair confirmed officers to investigate this.

The SAM reports currently are not 'accessible'.

The Chair confirmed officers will look into this to see if anything can be done.

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