



Minutes

From the committee meeting at 7.00 pm on Tuesday 9 December 2025

At United Church, 10 St Margaret's Street, Bradford on Avon

Decision making

The **decisions** made by the committee at this meeting are at minute [19](#) & [22](#).

Present

Councillors:

- James Atkinson
- Sam Blackwell (Chair)
- Kevin Elliott
- Ben Reed (Vice Chair)
- Katie Vigar
- Jack Vittles

Town Council Officers:

- Ian Brown – Town Clerk

Meeting clerk:

- Sarah Howe – Committee Clerk
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Apologies

From Councillors unable to attend the meeting:

- Kate Bessant
 - Ghika Savva
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18. Declarations of interest

There were no declarations of interest.

19. Minutes from the previous meeting of the committee

Proposed by Councillor Elliot

Seconded by Councillor Vigar

And with all in favour it was **resolved**: that the minutes of the last committee meeting held on the 7 October 2025 be accepted as a true record.

20. Matters arising

There were no matters arising.

21. Agenda item 6 – Chair’s update

The Chair’s update was noted as supplied with the agenda.

22. Agenda item 7 – Local Highways and Footways Improvement group (LHFIG)

(i) The status of the current LHFIG requests were noted.

Winsley Road pedestrian crossing assessment and recommendations were considered and discussed. Councillors were disappointed the footfall count, despite an adjustment to reflect fewer school children due to exam season, fell well below the threshold where a zebra or pelican style crossing could be installed. It was agreed a request would be made for pedestrian signage ahead of the crossing however to highlight the presence of an informal crossing to motorists. The Chair is hoping the Vision Zero initiative will provide the real prospect of a 20mph town wide speed limit.

Proposed by Councillor Blackwell

Seconded by Councillor Vigar

And with all in favour **resolved**: to approve the recommendation set out in the Wiltshire Council pedestrian assessment report and agree to make a contribution to the cost to improve the current crossing between Wine Street and Downs View on the Winsley Road.



23. Agenda item 8 - Auto Speed Watch camera and SAM updates
The reports from the Committee Clerk were noted.

The Chair highlighted the Winsley Road SAM data, where the 85 percentile shows general compliance with the speed limit in the presence of the SAM.

24. Agenda item 9 - Traffic Management Scheme (TMS) – verbal update
The Chair provided an update by way of a press release currently in draft form from Wiltshire Council.

The town council now has a dedicated contact regarding this project.

The river crossing – the Strategic Outline Case was commissioned in 2024 and confirmed the town would benefit from a second pedestrian crossing in the vicinity of the library carpark over to Kingston Square. An Outline Business Case will now be prepared with funding from Active Travel England which will look at costs and design. Once complete a Full Business Case will be prepared. The Chair added the design ideas will be shared next year and likely be as functional as possible.

Traffic Management Scheme (TMS) – Wiltshire Council will not budge on the introduction of a bus contraflow system on Silver Street alongside any one-way system. The feasibility study for this is about to start with results in next Summer. Funding has been arranged by Wiltshire Council.

It is thought the LHFIG process could be used to design various other elements of the scheme iteratively starting in 2026 but likely funded through substantive bids.

Councillor Vigar added that from the 2024 September Full Council motion agreed for the TMS these various elements will need to be planned, designed and installed in the correct order. Emergency Services will be consulted once Traffic Regulation Orders (TRO's) are published.

Next meeting date

The next committee meeting is arranged for Tuesday 24 February 2026.



End of the meeting

The meeting finished at 8.14pm



Appendix A - Comments and questions from the public

There were 6 comments and questions from the public and councillors at the meeting. There were 5 members of the public present.

[Q1] A couple of residents asked the committee to reconsider the approval of the LHFIG request to convert Wine Street to Access only for cars from Winsley Road and introduction of cycle lanes. One resident believes the scheme has fatal flaws including risks to cyclists making use of the new lanes, the TRO consultation data has been incorrectly assessed and the policing of the new scheme unworkable.

The Chair confirmed that the matter is now out of the Town Council's hands but that Wiltshire Council traffic engineers are extremely risk adverse with regard cyclist safety and the Cabinet Member for Transport, who makes the final decision, does see all the views expressed from the consultation. The town council could not dispute the decision unless something was procedurally wrong. The Chair did offer to investigate Wiltshire Council's 'calling it in process' with regard to this case.

[Q2] A resident suggested, instead of a bus contra-flow up Silver Street as part of the new TMS, an alternative route for buses, taxis and permitted residents up Mill Lane to access Woolley Street.

The Chair thanked the resident for his suggestion and commented that the TMS is being considered as one scheme with a variety of projects. He anticipated such an idea might create other problems. The Chair offered to mention it to the traffic engineers.

[Q3] A resident asked questions about the minutes of the previous meeting, siting the SAM device on Newtown and Junction Road and a range of questions regarding the TMS following the update, summarised by the responses given.

The Chair confirmed that members of the public cannot influence the content of the minutes, the council would look into the proposed new sites for the SAM, the TMS working group meetings are not minuted as such, new LHFIG



requests would not be considered for the TMS, only proposals agreed from the September 2024 Full Council motion, the TMS scheme does not cover areas south of the town bridge and that it was a coincidence the LCWIP process is considering Bradford on Avon at the same time the TMS is underway.