



Introduction

Bradford on Avon Town Council has the corporate objective; **A Flourishing Community- where individuals thrive best**. This objective builds on the town's great community spirit. Within the objective the town council has the aim: 'continue the principle of the council's community events being entirely or mostly free'.

The Town Council recognises the importance of events in bringing the community together, creating a 'feel good' atmosphere in the town and creating memories for our residents.

Providing successful events also encourage visitors to the town, which provides a boost to the local economy.

The Town Council has developed its community events and has a reputation for providing good quality events.

Events

With the size and complexity involved for some of the events, we have a working group which consists of officers, councillors and professional/skilled volunteers, these are:

Event	Date	Cllrs	Expected Audience
Fireworks	1 st Nov 2026	Cllr Atkinson Cllr Blackwell	c. 6,000
Christmas Lights	27 th Nov 2026	Cllr Savva Cllr Vittles	c. 5,000
Live Music Festival	4 th /5 th /6 th Jun 2027	Cllr Vigar Cllr Elliott	c. 6,000

Other events, operate without a working group, either due to their size and/or they are repeated ever year. These events are organised, as per year before and the Mayor/Deputy Mayor contacted where/when issues may arise.



Event	Dates	Expected Audience
Dog Show *	12 th Sept 2026	c. 400
Heritage Open Day	18 th /19 th /20 th Sept 2026	c. 600
Pancake Race	9 th Feb 2027	c. 300
Duck Race	29 th Mar 2027	c. 4,000
Join in Day (bi-annual)	TBC Jun 2028	c. 400
Skate Jam	TBC Jul 2027	c. 100
Play Day	?	?

* In partnership with the Lions

The Town Council also assists other organisations with their events, which can be regular or ad hoc;

Event	Date
Flower & Produce show	Sept 2026
Remembrance Sunday	Nov 2026
Green Man Festival	TBC May? *
Twinning	Various
Ad hoc requests	Various

* May require councillor's tbc

The model for provision is, events are generally free to the attendee, however, to make this possible and for it not to be a total burden on the precept, the council charges for stalls at the events, seeks sponsorship and collects donations. All of which goes towards the overall cost of the events.

Recommendation

Councillors endorse this approach

Ian S Brown
Chief Executive & Town Clerk
20th July 2026